



## Camp Zehnder Kids Tri for the Y Sponsorship Saturday, August 26, 2017

### **Title Sponsor.....\$2,500**

- > Exclusive sponsorship
- > Opportunity to provide a welcome during the opening ceremony
- > Logo on all event related collateral
- > Share a special message to the parents of the children who will be participating via The Community YMCA's social media pages that have a reach of over 8,000 people
- > Signage with company logo and a customized special message from your organization placed at the start line
- > Sponsor listed on The Community YMCA Web site with over 20K monthly visits
- > Special sponsor recognition in e-mail to 9,000+ Y members, friends and donors
- > Company logo prominently displayed on participant t-shirts

### **Segment Sponsor (Run, Bike, Swim).....\$500 ea.**

- > Signage with company logo and a customized special message placed in your segment sponsor area
- > Social media mention
- > Opportunity to provide volunteers for sponsored segment to cheer on the participants
- > Sponsor listed on The Community YMCA Web site with over 20K monthly visits
- > Sponsor listed in e-mail to 9,000+ Y members, friends and donors
- > Company logo displayed on participant t-shirts

### **T-shirt Sponsor (2).....\$500**

- > Company logo displayed on participant t-shirts
- > Social media mention
- > Sponsor listed on The Community YMCA Web site with over 20K monthly visits
- > Sponsor listed in e-mail to 9,000+ Y members, friends and donors

### **Swag Bag Sponsor.....\$500**

- > Opportunity to provide all participants with a logo bag filled with special items for participants to enjoy
- > Social media mention
- > Sponsor listed on The Community YMCA Web site with over 20K monthly visits
- > Sponsor listed in e-mail to 9,000+ Y members, friends and donors
- > Company logo displayed on participant t-shirts

**Awards Sponsor.....\$500**

- > Signage with company logo located at the finish line
- > Opportunity to send volunteers from your organization to distribute finisher medals as the kids cross the finish line
- > Social media mention
- > Sponsor listed on The Community YMCA Web site with over 20K monthly visits
- > Sponsor listed in e-mail to 9,000+ Y members, friends and donors
- > Company logo displayed on participant t-shirts

**Photo Finish Sponsor.....\$500**

- > Signage with company logo located at the finish line
- > Sponsor will be responsible to provide photos as participants come through the finish line.
- > Social media mention
- > Sponsor listed on The Community YMCA Web site with over 20K monthly visits
- > Sponsor listed in e-mail to 9,000+ Y members, friends and donors
- > Company logo displayed on participant t-shirts

**Scholarship Sponsor.....\$100**

- > Sponsor a child for the Tri for the Y
- > All Scholarship Sponsors will have their company name listed on a sign at the event location
- > Social media mention

To become a Sponsor, e-mail [giving@cymca.org](mailto:giving@cymca.org) or call at 732.671.5505, ext. 119.